

michael goffman

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EXPERIENCE **2016-2019: Shanghai United International School, Shanghai China.**
Assistant Head of Middle School/Design Technology Instructor. Created full Design Technology curriculum for Middle School. Lead students to 2nd place in a Shanghai wide Science Fair. Promoted to Assistant Head of Middle School in 2017 and oversaw all Middle School foreign staff.

2011-2016: William Angliss Institute, Shanghai China.
Hospitality Instructor. Provide vocational hospitality training for college students pursuing careers in the tourism industry while maintaining our company's 98% job placement rate.

2010-2011: BSK Academy, Shanghai China.
English Instructor. Lead activities and English lessons for primary school students, utilizing games, music and full body response.

2007-2009: Hebei Foreign Language College, Qinhuangdao China.
English Instructor. Provided English instruction as well as organized a variety of on-campus activities such as English corners, frisbee club, and oral English competitions.

2003-2007: Heartland Tile & Marble, Brainerd, MN USA.
Branch Manager/Designer. Launched a successful branch of a kitchen & bath design company. Exceeded all annual sales quotas and built up one of the most recognizable brand names in central Minnesota.

2003: RTC Industries, Chicago, IL USA.
Design Intern. Created deadline sensitive pre-production 'point of purchase' displays for companies such as Nike, Gillette, and Timberland as a model design intern.

EDUCATION **'Teacher Ready' Graduate Teacher Credential Program**
West Florida University, Pensacola, FL USA.
Graduated May 2017, USA teacher certification valid until June, 2023.

Bachelor of Science in Design Technology
Bemidji State University, Bemidji, MN USA.
Graduated 2003 Magna Cum Laude, 3.8GPA.

**EDUCATION
CONTINUED**

University of Hertfordshire
Hatfield, England UK.
Completed 2003 Semester Long Model Design Program.

Brainerd High School
Brainerd, MN USA.
Graduated 1998, completed 5 Advanced Placement classes, 3.75GPA.

PROJECTS

2015-Present: Teacher Mike, Shanghai China.
Content Creator. Wrote and produced over 200 educational videos about cross-cultural communication and language distributed on Chinese social media. Amassed over 1 million combined followers across platforms and over 30 million views.

**VOLUNTEER
WORK**

2010: Camp Shamineau East, Inner Mongolia China.
Camp Counselor. Designed camp activities for youth in a wilderness setting. Counseled and lead them on outdoor adventures over a 3 month summer camp.

OBJECTIVE

Through education, I get the chance to make a positive impact in people's lives by doing something I'm passionate about. My hope is to be an important part of a dynamic and collaborative educational team and continue this amazing adventure of living internationally.

**PROFESSIONAL
DEVELOPMENT**

2016-2019: SUIS Professional Development Seminars, completed biannual weekend training seminars.
2018: BEED Asia Conference, key note speaker on Design Technology.
2018: Cambridge Assessment, completed certificate.
2009: Oxford Seminars, completed month long TESOL certification.

SKILLS

Adobe Illustrator, GIMP, WordPress, Final Cut Pro, 3D printers/scanners, AutoCAD, logo design, website production, HSK level 5 Mandarin certification, Microsoft Office, Mac OS, and photography/video equipment.

HOBBIES

Executive committee member of the Shanghai Hockey Club 2011-2013, language learning, travel, guitar, soccer, fishing, video editing, snowboarding, frisbee, and photography.